

SATRA

SATRA COMPANY PROFILE





OVERVIEW

On November 2, 1995, the Saigon Trading Corporation (SATRA) was established with 27 member enterprises and a charter capital of 893.5 billion VND. In 2010, Saigon Trading Corporation transformed into a one-member limited liability company owned by the State, operating under a parent-subsidary model with 78 member units and a charter capital of 3,600 billion VND, officially named Saigon Trading Corporation – One Member Limited Liability Company, abbreviated as SATRA. As of now, SATRA's charter capital is 8,660 billion VND, with 51 member units and over 16,000 employees.

www.satra.com.vn



VISION

To become a strong economic group in Vietnam, operating across multiple sectors, with a specialization in Trade - Services.

COMMITMENTS

- Ensuring product and service quality
- Ensuring safety and environmental hygiene
- Ensuring collective benefits
- Social responsibility
- Caring for employees

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DEVELOPMENT MILESTONES

01



PRODUCTION – PROCESSING



02

SATRA owns factory facilities across its member units, covering a total area of over 20,000m². The factories are staffed with skilled workers and equipped with modern production lines that meet international standards such as Global G.A.P, HACCP, EU code, and ISO 9002:2000.

Production Areas: SATRA mainly operates in the food processing sector, including frozen and fresh agricultural and aquatic products, with high-quality standards that meet domestic and export demands.

In addition, SATRA has also invested in the beverage production sector (such as beer and soft drinks) and in packaging and wrapping.

Representative Companies:





Sức Sống Mỗi Ngày

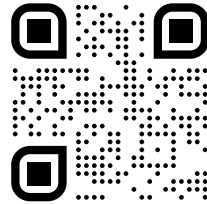
1. VISSAN JOINT STOCK COMPANY

SUBSIDIARY: SATRA OWNS 67.76% OF THE CHARTER CAPITAL

Founded: 1970

Business Activities: Production & export of fresh meat products such as pork, beef, chicken, and processed products (including canned meat from poultry and livestock, spring rolls, sausages, and cold cuts).

Market: Domestic and export markets, with the domestic market being the majority, focusing heavily in the southern region.



Average Production:

- Processed foods: 50,000 tons/year
- Fresh foods: 30,000 tons/year

Average Revenue: 5,000 billion VND/year

Average Growth Rate: 5% - 10% per year





2. CJ CAU TRE FOOD JOINT STOCK COMPANY (CJE JSCO)

AFFILIATE: SATRA HOLDS A 25% STAKE

Founded: 1982

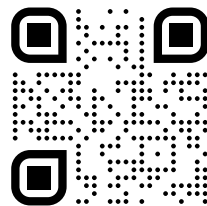
Business Activities: Cultivation and processing of tea, production, and processing of frozen food from meat and seafood. Products: Various types of tea, processed foods such as spring rolls, dumplings, wontons, pork sausage...and frozen foods including shrimp, fish, squid...

Market: Japan, South Korea, Taiwan, Hong Kong, Germany, Italy, Switzerland, Netherlands, Spain, Portugal, the USA, Canada, and domestic market.

Average Production: 5,000 tons of products per year

Average Revenue: 680 billion VND per year

Average Growth Rate: 10% per year



3. SAIGON FOODSTUFFS JOINT STOCK COMPANY (AGREX)

SATRA HOLDS AN 18.33% STAKE

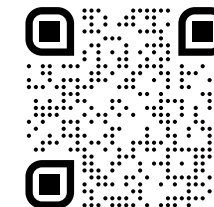
Founded: 1976

Products: Over 300 processed seafood items; frozen tropical fruits and dried food products, including coffee, tofu skin, dong vermicelli, pho noodles, rice paper, and “banh re” (crispy sweet potato cake)...

Domestic Market: Distribution to all major supermarket chains across the country.

Main Export Markets: The USA, UK, France, Germany, Italy, Poland, Canada, Australia, Japan, South Korea, and many other Asian countries.

Operational Capacity: 20 tons/day – 200 tons/year





4. DUYEN HAI ECONOMIC DEVELOPMENT COMPANY (COFIDEC)

100% OWNED SUBSIDIARY OF SATRA

Founded: 1987

Business Activities: Trading and processing seafood products, frozen foods

Export Products:

1. Frozen Seafood: Breaded shrimp, Ebi Katsu, Tempura shrimp, live and cooked shrimp, seafood spring rolls, etc.

2. Frozen Vegetables:

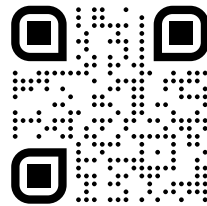
a. Fried eggplant, grilled eggplant, seafood sauce eggplant, tempura eggplant, etc.

b. Okura: Steamed Okura, Okura with seafood sauce, Tempura Okura, etc.

c. Others: Zucchini, Paprika, Sweet Potato, Ginger, Pumpkin, Onion, etc.

3. Frozen Fruit Products: Mango, Pineapple, Cherry, Papaya, Watermelon, Melon, Dragon fruit, Jackfruit, etc.

Export Markets: Japan (about 65%), South Korea (about 15%), Others (20%) including Taiwan, Hong Kong, Singapore, Australia, Canada, etc.



Average Production: 10,000 - 13,000 tons of finished products per year, including:

- Seafood: 2,000 - 3,000 tons per year.
- Vegetables: 6,000 - 7,000 tons per year.
- Fruit Processing: 3,000 tons per year.

Average Revenue: Over 25 million USD per year.





5. SAIGON AQUATIC PRODUCTS TRADING JOINT STOCK COMPANY (APT)

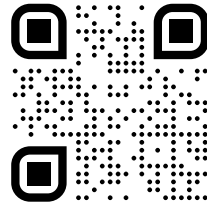
SATRA HOLDS A 30% STAKE

Founded: 1976

Business Activities: Trading and processing of seafood products, frozen goods.

Main Products: Shrimp, crab, fish, squid

Domestic Market: Supplies food to wholesale and retail groups, and major supermarket chains across the country such as Metro, Big C, Coop-Mart, Maximart, Lotte Mart, Satramart.



Export Markets: EU, USA, Australia, Japan, South Korea, ASEAN countries... APT has been granted codes DL 142, DL 364, HK 155, HK 156, and HALAL for the EU market.

Average Production: 8,500 - 9,000 tons of finished products per year

Average Revenue: 170 billion VND per year.

Growth Rate: 10% per year.





6. HEINEKEN VIETNAM BEER AND BEVERAGES LIMITED COMPANY (HVB)

SATRA'S OWNERSHIP IN AFFILIATED COMPANY: 40%

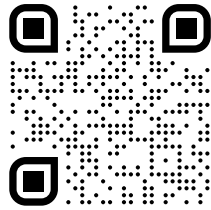
Business Activities: Specializes in the production of world-famous beers in Vietnam: Heineken, Tiger, Edelweiss, Bia Viet, Biere Larue, Biere Larue Export, Bivina...

Production Capacity: 3.38 billion liters per year

Average Revenue: 33,500 billion VND per year (2020 – 2024 period)

Growth Rate: 1.9% per year

Main Market: Vietnam



7. HEINEKEN VIETNAM BEER AND BEVERAGES LIMITED COMPANY (HVBB)

SATRA HOLDS A 40% STAKE

Business Activities: Importing raw materials for production, distributing products, and providing training for the employees of Heineken Vietnam Brewery and its affiliated companies.

Average Revenue: 58,460 billion VND per year (2020 – 2024 period)

Growth Rate: 2.1% per year

Main Market: Vietnam





8.NHA BE IMPORT EXPORT JOINT STOCK COMPANY

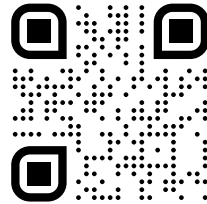
AFFILIATE: SATRA HOLDS A 30% STAKE

Founded: 1989

Business Activities: Production of dried fruit products.
Products: Dried fruits (jackfruit, banana, pineapple, sweet potato, taro, potato, shallot, cashew nuts, etc.).

Production Capacity: 50 – 90 tons of products per month.

Export Markets: Taiwan, Hong Kong, France, Germany, USA.



IMPORT-EXPORT BUSINESS

IMPORT-EXPORT BUSINESS

Import and export is a major revenue-generating sector for SATRA, with an average annual import-export turnover of approximately 250 million USD.

Currently, SATRA supplies agricultural products, processed and fresh foods to markets in Africa, Asia, Europe, and is expanding further into the European market and the EU

PROCESSED FOODS

Frozen and processed foods make up a large proportion of both export goods and revenue for the entire SATRA system, with a wide range of products such as: shrimp, crab, fish, squid, meat (poultry, livestock), frozen; spring rolls, dumplings, various types of tempura, etc.

Export Markets: Asia, Africa, Europe

PETROLEUM

Entering the market in early 2015 as an importer and wholesale distributor, SATRA now has many large customers and a distribution system with 40 agents and 12 retail gas stations.

SATRA is actively investing in the development of dealerships, petroleum retail systems, ports, and warehousing facilities, aiming to become one of the leading distributors nationwide in this sector.

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03



CANGIO SERVICE AND TRADING JOINT STOCK COMPANY

SATRA'S OWNERSHIP IN AFFILIATED COMPANY: 40%

CAGICO is actively developing a chain of gas stations in districts of Ho Chi Minh City and neighboring provinces such as Dong Nai, Ba Ria, Binh Thuan, etc. (now incorporated into Lam Dong Province)

The company currently operates 16 petroleum retail stores and 37 dealerships.



TRADING AND SERVICES



TRADING AND SERVICES

The ability to build a good source of goods and close the production - supply - distribution chain is a competitive advantage of SATRA in this field.

Owning multiple food processing factories, SATRA is currently a key supplier of high-quality goods, with traceability and ensuring food safety for both domestic and export markets.

By proactively connecting with localities and partners both domestically and internationally for many years, SATRA has also established a raw material zone for production and diversified its supply channels.

For many years, SATRA has made strong investments to build and develop a large-scale and modern distribution system, from wholesale to retail. With this distribution system, SATRA continuously improves the quality of service for consumers and always remains proactive in product and goods consumption across the entire system.





WHOLESALE:

Owning the largest wholesale agricultural and food market in the country, the Binh Dien Agricultural Wholesale Market, SATRA has the capacity to dominate the market by serving as a wholesaler for various essential fresh foods for over 10 million people in Ho Chi Minh City and neighboring provinces. Along with many member units that are food producers and processors, the Binh Dien Wholesale Market is also a rich source of goods supply for SATRA's entire retail system.



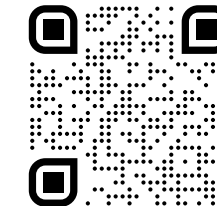
CÔNG TY CHỢ BÌNH DIỄN
BINH DIEN MARKET

BINH DIEN MARKET MANAGEMENT AND BUSINESS COMPANY

A COMPANY UNDER SAIGON TRADING GROUP (SATRA)

Established: since 2006

This is the largest agricultural, aquatic, and seafood wholesale market in the country, specializing in the wholesale of shrimp, crab, fish, squid, meat from livestock and poultry, vegetables, fresh flowers, fruits, etc., with 7 pavilions and over 2,000 business stalls.



Average wholesale volume: 2,000 tons per night

Average transaction value: Over 120 billion VND per night

Of which, fresh seafood and fish make up about 70% of the seafood market share in Ho Chi Minh City. The market also supplies many high-end fresh seafood items such as lobster, king crab, Beluga sturgeon, grouper, conch, etc.

Number of trucks transporting goods to the market every night: Over 3,000 vehicles, with nearly 30,000 people participating in market activities from midnight to 4-5 am.

The technical infrastructure supporting the market's operations, such as lighting systems, warehouses, internal roads, inland waterway docks, and a wastewater treatment plant with a capacity of 2,500 m³/day, has been invested and completed by SATRA.





RETAIL:

The diversity of business models, ranging from supermarkets, complex shopping centers, to convenience store chains, is a key factor that makes SATRA's retail system a modern shopping channel that meets the diverse needs of many customer segments in different market niches. This is also a stable distribution channel for products from SATRA's manufacturing enterprises.

SATRA Retail System::

07 stores under Thuong xa TAX (TAX Trade Center);

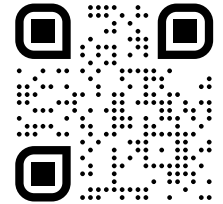
- » Satramart – Saigon Supermarket (460 3/2 Street, Ward 12, District 10) (now 460 3 Thang 2 Street, Hoa Hung Ward, Ho Chi Minh City): www.sieuthisaigon.com.vn
- » Centre Mall Pham Hung (C6/27 Pham Hung, Binh Hung Commune, Binh Chanh District) (now C6/27 Pham Hung, Binh Hung Commune, Ho Chi Minh City): www.centremall.com.vn
- » Centre Mall Cu Chi (1239 Provincial Road 8, Thanh An Hamlet, Trung An Commune, Cu Chi District) (now 1239 Provincial Road 8, Thanh An Hamlet, Binh My Commune, Ho Chi Minh City): www.centremall.vn
- » Centre Mall Vo Van Kiet (1466 Vo Van Kiet, Ward 1, District 6, Ho Chi Minh City) (now 1466 Vo Van Kiet, Binh Tien Ward, Ho Chi Minh City): www.vovankiet.centremall.vn
- » Satrafoods in Ho Chi Minh City and Binh Duong Province: www.satrafoods.com.vn
- » Satrafoods in Ho Chi Minh City: www.satrafoods.com.vn



SATRA CONVENIENCE STORE CHAIN (SATRAFOODS)

The Satra convenience food store chain (Satrafoods) currently operates nearly 200 stores in Ho Chi Minh City and Can Tho City (open daily from 6:00 a.m. to 9:00 p.m.), covering districts, wards, and communes across Ho Chi Minh City. Satrafoods stores offer a wide range of products, including food, processed food, technology-based food, fresh produce, cosmetics, household goods, etc. With the slogan "Fresh Goods, Fresh Every Day," Satrafoods ensures the supply of fresh, high-quality food with clear origins, guaranteeing food safety and hygiene at reasonable prices. Additionally, the Satrafoods store chain serves as a platform to promote, introduce, and sell OCOP (One Commune, One Product) products to consumers.

- Facebook: www.facebook.com/SatrafoodsHCM
- Zalo OA với tên SATRAFOODS HCM Official
- www.satrafoods.com.vn





SATRA SUPERMARKET SYSTEM (SATRAMART)

The supermarket chain includes Satramart Saigon Supermarket, Satramart Pham Hung Supermarket (located within Satra Pham Hung Trade Center), and Satramart Cu Chi Supermarket (located within Satra Cu Chi Trade Center). These stores are strategically located and offer a wide variety of over 30,000 items including household goods, cosmetics, food (technology-based, frozen, processed), fashion, fresh produce, etc., providing customers with a diverse and rich selection.

To best serve the needs of customers, the supermarket chain continuously increases benefits such as phone order services, smart parking services, free gift wrapping during special occasions, free home delivery, acceptance of returns and exchanges, and payment via bank cards.

Additionally, mobile sales teams from the supermarket chain actively serve consumers in remote areas, offering convenience to customers and strengthening the connection between the business and the community.



SATRA PHAM HUNG TRADE CENTE

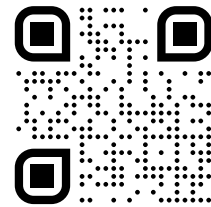
In early 2015, SATRA completed the expansion and upgrade of Satra Pham Hung Trade Center (Centre Mall Pham Hung) into a comprehensive “one-stop shopping” business and service center, which includes shopping, entertainment, and services such as:

- Satramart Self-Select Supermarket offering over 30,000 items from various categories, including food, cosmetics, and household goods.
- BHD Cineplex, with 6 movie theaters, including 2 equipped with 3D cinema standards, and a Food Studio area offering various delicious dishes, with beautiful spaces for young people to take photos and videos.
- A bookstore, ILA foreign language center, cosmetic consultation area, beauty product guidance, and more.
- Address: C6/27 Pham Hung, Binh Hung Commune, Binh Chanh District, Ho Chi Minh City (now C6/27 Pham Hung, Binh Hung Commune, Ho Chi Minh City).
- Hotline: 0946.980.308
- www.centremall.com.vn



SATRA CU CHI TRADE CENTER

Inaugurated in November 2018 with an area of over 12,000m², consisting of 3 floors, Satra Cu Chi Trade Center is a complex shopping center with a 3-in-1 business model. This one-stop shopping supermarket meets the needs for shopping, dining, healthcare, and entertainment, providing a variety of value-added services for families, such as Satramart self-service supermarket, a wide range of restaurants serving Asian and European dishes, cosmetic stores, fashion, household goods, restaurants, cafes, ice cream, a movie theater, a children's play area, and the VNVC vaccination center.



Satra Cu Chi Trade Center has effectively met the modern needs for leisure, entertainment, healthcare, and shopping, bringing vibrancy and dynamism to the area, while contributing significantly to the local economy and enhancing the quality of life for the residents in the region.

- Address: 1239 Provincial Road 8, Thanh An Hamlet, Trung An Commune, Cu Chi District (now 1239 Provincial Road 8, Thanh An Hamlet, Binh My Commune, Ho Chi Minh City).
- Hotline: 0909.628.244
- www.centremall.vn



SATRA VO VAN KIET TRADE CENTER

Opened in January 2025, with an area of over 30,000m², the trade center consists of 6 floors above ground and 1 basement. The leasable area is up to 15,000 m², along with a self-service Satramart supermarket of over 1,500 m². It is currently the largest trade center in SATRA's retail network. Satra Vo Van Kiet Trade Center is a complex shopping center with a 3-in-1 business model, a one-stop shopping supermarket meeting the needs for shopping, dining, education, healthcare, and entertainment, offering many valuable and convenient services for families, including Satramart self-service supermarket, a rich food court with Asian and European dishes, cosmetic shops, fashion stores, household goods, restaurants, cafes, ice cream, movie theaters, and children's play areas.

The space at Centre Mall Vo Van Kiet is elegantly decorated and arranged, creating a harmonious combination of tradition and modernity, attracting people of all ages and interests. Popular branded coffee shops and open spaces for customers to rest and take photos meet all customer needs. In addition, the trade

center also features a modern cinema complex and a rich food court, offering dishes from various cultures. Especially, with the goal of serving the large Chinese community in this area, along with customers interested in exploring and experiencing Chinese culture, Satra Vo Van Kiet Trade Center will also create unique, diverse, and accessible shopping and entertainment spaces for residents in the area. Its unique direction is to enhance health services such as vaccinations, as well as education centers offering a combination of learning and play.

- Address: 1466 Vo Van Kiet, Ward 1, District 6, Ho Chi Minh City (now 1466 Vo Van Kiet, Binh Tien Ward, Ho Chi Minh City)
- Facebook: [centremallvovankiet](https://www.facebook.com/centremallvovankiet)
- Email: kinhdoanh-vvk@centremall.vn
- Hotline: 0829.288.188
- Supermarket ordering hotline: 0855.299.199
- Hotline: 0855.299.199
- www.vovankiet.centremall.vn



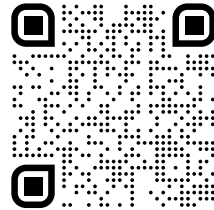


STORES AT THUONG XA TAX (SAIGON TAX TRADE

Saigon TAX Trade Center operates with luxury stores located at prime positions along central streets, such as Nguyen Hue, Dong Khoi, Le Loi, and Phan Chu Trinh. It caters to high-income tourists, local customers, and office workers in the surrounding area. The store offers souvenirs, decorative items, high-end handmade crafts, and various Vietnamese specialty products (mainly ready-to-eat agricultural products such as peanuts, cashews, dried fruits, etc.), as well as food and beverages (F&B).

Currently, Saigon TAX Trade Center continues to enhance its service quality, upgrade stores, and diversify its products and designs to meet the needs and preferences of customers. This ensures its reputation and brand, making it a favorite destination for tourists in the downtown area of Ho Chi Minh City.

- Address: 9-11 Phan Chu Trinh, Ben Thanh Ward, District 1, Ho Chi Minh City (now 9-11 Phan Chu Trinh, Ben Thanh Ward, Ho Chi Minh City)



SATRA DISTRIBUTION CENTER

The SATRA Distribution Center (TTPP) is a member unit of Saigon Trading Corporation – One Member Limited Liability Company (SATRA), established under Decision No. 358/QĐ HĐTV-TCT on July 18, 2012. It serves as the central unit for purchasing goods, creating promotional programs, and supplying products to the units within the SATRA retail system.

The SATRA Distribution Center has registered contracts with over 600 suppliers, offering nearly 50,000 products, including processed foods, cold storage foods, and non-food products.

TTPP currently manages and operates two warehouses, including: Ly Thuong Kiet Warehouse (located in Ho Chi Minh City) with an area of 1,800m²; Binh Duong Warehouse (located in Ho Chi Minh City) with a floor area of 1,957m², where Warehouse 1 has two floors. With its facilities and infrastructure, the warehouses meet the storage and supply needs for the units within the entire SATRA retail system.





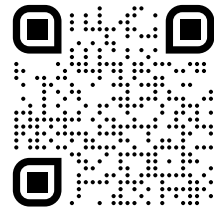
SATRA COLD STORAGE

Satra Cold Storage is one of the few specialized cold storage facilities designed and built to modern European standards, operational since 2013. It meets stringent standards for storing goods, especially for exports to demanding markets like the EU, Japan, and the US.

Located in a prime area for transportation, the Satra Cold Storage is situated on Nguyen Van Linh Avenue, adjacent to National Highway 1A (the western gateway to the city). It serves as a central point for the transport route from the Southeast provinces to the Mekong Delta (2 km from the Nguyen Van Linh - Trung Luong expressway intersection), connecting the seaports to factories in key industrial zones in Ho Chi Minh City and Binh Duong (21-23 km from Cat Lai and Hiep Phuoc ports, 8 km from Tan Tao Industrial Park, 9 km from Vinh Loc Industrial Park, and 37 km from Song Than Industrial Park).

Satra Cold Storage is a provider of optimal cold storage solutions for customers' goods. The cold storage services, goods preservation, distribution center, packaging, labeling, and the freezing and refreezing of agricultural products, seafood, food, and vegetables are all offered with high quality and reasonable pricing, helping customers save costs and ensuring satisfaction through the service of skilled, enthusiastic, honest, and dedicated staff.

- **Area:** 27,768m²
- **Cold Storage Area:** 11,545m²
- **Capacity:** Over 22,000 pallets across 5 rooms, each set to an appropriate temperature for storing a variety of agricultural and seafood products, food, and vegetables.
- **Buffer Zone:** 1,700m² with 19 loading/unloading doors, equipped with hydraulic lift tables and buffer storage units for simultaneous and continuous operation throughout the day and year.
- **Seafood Preprocessing Workshop:** 700m², equipped with flake ice machines for seafood preservation, preprocessing area, and packaging station before goods are placed in cold storage, with a total daily capacity of about 20 tons.
- **Management System:** Complies with ISO and HACCP standards.
- **Warehouse Management Software:** Professional goods management software using barcode equipment





TRUNG TÂM DỊCH VỤ SATRA

SATRA SERVICE CENTER

Established: December 5, 2006

Main Activities: Office rental management; warehouse leasing; operation of restaurants, conference halls, and wedding banquets.

Average Annual Revenue: 35 billion VND

Buildings Managed by the Center:

- 58 Dong Khoi Building, District 1 (now 58 Dong Khoi Street, Sai Gon Ward, Ho Chi Minh City)
- 275B Pham Ngu Lao Building (part of it), District 1 (now 275B Pham Ngu Lao Building, Ben Thanh Ward, Ho Chi Minh City)
- SATRA Dong Khanh Trade Center (549 Tran Hung Dao B, Ward 14, District 5) (now 549 Tran Hung Dao B Street, Cho Lon Ward, Ho Chi Minh City)



INVESTMENT IN ASSOCIATES

INVESTMENT IN ASSOCIATES

With the goal of consolidating its position and enhancing competitiveness in the market, SATRA places special focus on investment and partnerships to expand the scale and production and business capacity across the entire system.

SATRA has established partnerships with provinces and cities across the country, particularly in the Mekong Delta and the South Central Highlands, to expand raw material areas and develop supply sources for its factories as well as its entire wholesale and retail distribution system.

Binh Dien Trade Center

- » Total Investment: 5,506,173 billion VND
- » Investment Duration: 2002 – 2020
- » Project Area: 65 hectares, including various components such as:
 - » Binh Dien Wholesale Market for Agricultural and Seafood Products, Dried Goods, Fruits, Fresh Flowers
 - » Satra Cold Storage
 - » Large Capacity Wastewater Treatment Plant
 - » Internal Road System, Lighting, Water Supply and Drainage
 - » Transport and Business Operation Yard Areas
 - » Administrative Area, Management, and Public Utility Services

Satra Tax Plaza - Commercial, Service, Hotel, and Office Center

- » Project scale: 45 floors, including 40 upper floors and 5 basement levels
- » Floor area: 170,000m² (including the basement levels)
- » Estimated total investment: 10,024 billion VND

Relocation and Technology Upgradation of VISSAN's Livestock Slaughtering and Food Processing Plant

The project includes the following components:

- » Food Processing Industrial Cluster in Ben Luc District, Long An Province, covering an area of 22.4 hectares.
- » Operational Office and Transit Warehouse in Tan Tao Industrial Park, Binh Tan District (Ho Chi Minh City), covering an area of 3.5 hectares.
- » Total Estimated Investment: 1,440 billion VND.

Vissan Bac Ninh Food Processing Plant

- » Investment Capital: 67.6 billion VND
- » Area: 12,700m²
- » Officially Operated: June 2015
- » The factory is located at: Lot E, TS15 Street, Tien Son Industrial Park, Hoan Son Commune, Tien Du District, Bac Ninh Province (now Lot E, TS15 Street, Tien Son Industrial Park, Dai Dong Commune, Bac Ninh Province).

Hoa Sen Apartment Project

- » Total Investment Capital: 328 billion VND
- » Scale: 1 basement, 18 floors, 250 apartments
- » Commencement: 2012
- » Completion and Use: August 2014

Upgrading and Expanding the Area and Operations of Satra Pham Hung Trade Center (Centre Mall Pham Hung)

- » Total Investment: 137 billion VND
- » New Model Launch: January 2015
- » This project was carried out in collaboration with the Branch of Star Cineplex BHD Vietnam LLC.



05

STRATEGIC OBJECTIVES AND TASKS



OBJECTIVE

- 1** To become a distributor with a closed supply chain from raw material sourcing, production, processing, storage, distribution to consumption.
- 2** To enhance competitiveness and assert its position in the retail sector in Ho Chi Minh City and other provinces with a network of shopping centers, supermarkets, convenience stores, markets, distribution centers, and warehouses.
- 3** To improve the competitiveness and brand reputation of SATRA and its member companies both domestically and internationally.
- 4** To strive by 2030 to become one of the leading enterprises in Ho Chi Minh City and the top retailer in Vietnam, capable of dominating the retail market in the city, expanding to the Southern region and nationwide, and contributing positively to the economic restructuring of the city.

TASKS

Develop
human
resources

Promote and
develop the
SATRA retail
chain

Link and
cooperate in
trade

Develop and
apply information
technology in
business management
and production
management

RESPONSIBILITIES OF SATRA

RESPONSIBILITIES OF SATRA

With the philosophy of sustainable development and "For Quality of Life," SATRA is committed to carrying out its business operations according to the following criteria:

- Ensuring the quality of products and services provided: Ensuring traceability, food safety, and compliance with product quality certification standards.
- Protecting the environment: Properly treating waste and wastewater before being discharged into the environment at production facilities, markets, etc.
- Sharing with the community.
- Providing the best working conditions and environment for employees.
- Caring for the welfare and ensuring the legitimate rights of employees.

In recent years, SATRA has contributed:

- **45 billion VND** for social activities, charity work, and improving the lives of employees across the Corporation, such as: Providing Tet gifts for SATRA employees; awarding scholarships to the children of workers and employees; participating in gratitude movements, donating houses to the poor; supporting people affected by natural disasters and floods...
- Over the past 10 years, SATRA has donated more than VND 10 billion for the "SATRA for the Homeland's Seas and Islands" program.
- Regularly organizing specialized training courses and skill enhancement for employees

Maximizing the Application of Information Technology in Business Management and Production Operations:

- Developing human resource management software
- Implementing Microsoft Dynamics AX (R2 2012 version) to manage the organization and business operations of the retail system
- Building the corporate website
- Purchasing Microsoft software licenses to better apply information technology in managing the retail network and the overall operations of the corporation...



1. BRANCH OF SAIGON TRADING CORPORATION – ONE MEMBER LIMITED LIABILITY COMPANY - BINH DIEN MARKET MANAGEMENT AND BUSINESS COMPANY (CBD)
2. BRANCH OF SAIGON TRADING CORPORATION – ONE MEMBER LIMITED LIABILITY COMPANY – SATRA CONVENIENCE STORE MANAGEMENT CENTER (SATRAFOODS)
3. BRANCH OF SAIGON TRADING CORPORATION – ONE MEMBER LIMITED LIABILITY COMPANY – SATRAMART SAIGON SUPERMARKET
4. BRANCH OF SAIGON TRADING CORPORATION – ONE MEMBER LIMITED LIABILITY COMPANY – SATRA PHAM HUNG TRADE CENTER (CENTRE MALL PHAM HUNG)
5. BRANCH OF SAIGON TRADING CORPORATION – ONE MEMBER LIMITED LIABILITY COMPANY – SATRA CU CHI TRADE CENTER (CENTRE MALL CU CHI)
6. BRANCH OF SAIGON TRADING CORPORATION – ONE MEMBER LIMITED LIABILITY COMPANY – SATRA CAN THO RETAIL MANAGEMENT CENTER
7. BRANCH OF SAIGON TRADING CORPORATION – ONE MEMBER LIMITED LIABILITY COMPANY – THUONG XA TAX (TAX TRADE CENTER)
8. BRANCH OF SAIGON TRADING CORPORATION – ONE MEMBER LIMITED LIABILITY COMPANY – SATRA DISTRIBUTION CENTER
9. BRANCH OF SAIGON TRADING CORPORATION – ONE MEMBER LIMITED LIABILITY COMPANY – SATRA COLD STORAGE
10. DUYEN HAI ECONOMIC DEVELOPMENT COMPANY (COFIDEC)
11. BRANCH OF SAIGON TRADING CORPORATION – ONE MEMBER LIMITED LIABILITY COMPANY Trung Tâm Dịch Vụ Satra (Satra Service Center)
12. SATRA REPRESENTATIVE OFFICE IN JAPAN

LIST OF SATRA MEMBER UNITS



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1. Saigon Southwest Trading Joint Stock Company (SATRA TAY NAM)
2. VISSAN JOINT STOCK COMPANY(VISSAN) – VSN
3. Ho Chi Minh City General Material Import Export Joint Stock Company (GEMEXIM)
4. District 3 Trading Service Joint Stock Company
5. Land Pearl Food Limited Company (LAND PEARL)
6. Tan Chau Garment Export Company Limited (TCC)
7. City Trading and Service Joint Stock Company (CISTRA)
8. Saigon Trading Service Joint Stock Company (SATRASECO)
9. Can Gio Trading Service Joint Stock Company (CAGICO)
10. Binh Tay Import - Export - Production Services Joint Stock Company (BITAHACO)
11. General Trading Joint Stock Company (GETRA JSC)
12. Saigon Sundries Electric Appliances Joint Stock Company (SEA CO)
13. Saigon Aquatic Products Trading Joint Stock Company (APT)
14. Nha Be Import Export Joint Stock Company (NHABEXIM)
15. Saigon Petroleum Service Corporation (SPSC)
16. Cau Tre Export Goods Processing Joint Stock Company (CJE JSCO)
17. Sai Gon Phuong Trang Trading Joint Stock Company (SAFECO)
18. Hcmc General Import Export and Investment Joint Stock Company (IMEXCO)
19. Heineken Vietnam Brewery Limited (HVB)
20. Heineken Vietnam Beer and Beverages Limited Company (HVBB)
21. Kien Giang Agriculture Product Trading Joint Stock Company (KIGITRACO)
22. Binh Dien Joint Stock Company (BD JSC)
23. Saigon - Song Kim Trade Company Limited
24. VDA Hau Giang Trading Service Joint Stock Company
25. Saigon - Angiang Trading Company Limited
26. Satra Thai Son Joint Stock Company
27. Saigon Foodstuffs Joint Stock Company (AGREX) – AGX
28. Saigon Shipchandler Joint Stock Company (SHIPCHANCO)
29. Transimex Corporation – TMS
30. KIDO Group Corporation – KDC
31. Saigon - Cao Lanh Seafood Joint Stock Company
32. Saigon Medical Investment Joint Stock Company
33. Hai Dang Investment Joint Stock Company
34. Vietnam Sun Corporation (VINASUN) – VNS
35. Ho Chi Minh City Rubber Corporation
36. Exim Land Corporation (EXIMLAND)
37. Saigon - Hanoi Commercial Joint Stock Bank (SHB) – SHB
38. Saigon Beer - Alcohol - Beverage Corporation (SABECO) – SAB
39. Saigon Bank for Industry and Trade (SAIGONBANK)
40. Dan Sinh Investment and Service Joint Stock Company

SUBSIDIARIES AND AFFILIATES



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TỔNG CÔNG TY THƯƠNG MẠI SÀI GÒN SAIGON TRADING CORPORATION



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